



LITTLE BLUE RESEARCH CASE STUDY

Sustainability, climate change & ESG training course outline

Client: ICAEW

Client size: 180,000+ members

Little Blue Research teamed up with the Institute of Chartered Accountants in England and Wales (ICAEW) to produce a draft course outline for ICAEW members on sustainability, climate change and ESG issues.

Service: Research & training

Capital: NATURAL

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Case study details

Client need

The ICAEW required support) to develop a course outline on sustainability, climate change and Environment, Social and Governance (ESG) issues for ICAEW members. The target participants were early to mid career (1-15 years) UK accountants. The ICAEW wanted to develop a series of modules and to explore delivery options. The development of this training was beneficial for ensuring future accountancy and finance professionals are equipped to manage changing risks and material issues that may impact their organisation.

The challenge

- Creating accessible but in-depth materials for accountants with little prior experience in this sector.
- Providing a detailed session outline, recommended timings, pre-reading, audience and required core competencies.
- Aligning the course outline with recent developments in sustainability and climate change.
- Developing a course that could be fully delivered virtually or in-person with a mix of context and exercises.



Outputs and results

- ✓ Draft course outline including:
 - module overview & objectives
 - module outline
 - session objectives
 - suggested format/delivery & timing
 - suggested pre-reading/pre-session work
 - required core competencies
 - target audience.

What happened next

The draft course outline was presented to various stakeholders. The stakeholders provided feedback on the course. ICAEW have developed initial courses for their membership.



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