



LITTLE BLUE RESEARCH CASE STUDY

Social impact of a traineeship scheme

Client: A global telecommunications company

Client size: 106,000+ employees

Little Blue Research developed a framework to capture the social value of qualifications & employment, indirect savings from improved health and decreased exposure to crime associated with the provision of a traineeship scheme.

Service: Impact & dependency

Capital: SOCIAL | HUMAN

Assessment location: UK

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Case study details

Client need

The client required technical support to determine the social value associated with the provision of a traineeship programme for young people aged between 16-24 who are not in education, employment or training.

The challenge

- Developing a framework to capture the social value of the programme for different stakeholder groups including trainees, the government, the client and the client's volunteers.
- Stakeholder engagement, interviews with traineeship providers and designing surveys for use with trainees.
- Designing appropriate data collection for the project, building on work already being undertaken.
- Ensuring the framework linked with the client's broader social impact framework.



Outputs and results

- ✓ Updates to the company's social impact methodology.
- ✓ Valuation framework for assessing the value of the traineeship programme and volunteering.
- ✓ Quantitative surveys for both volunteers and trainees.
- ✓ Data collection systems across the traineeship programme and different stakeholders.
- ✓ Methodology report, update and integration with current social impact methodology.
- ✓ Year 1 pilot report on the results of the programme (for both volunteers and trainees).

What happened next

Impact valuation was used to input into the company's decision-making processes relating to the provision of traineeships and company volunteering opportunities.



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